

# DOOR HANGER

BUTTERFLY DIE 350gsm

**Template size:** 28.5 x 12cm

**Finished size:** 27 x 10cm

**Paper type:** Art Paper 350gsm

**Cover:** Matt

## Important:

You need to carefully follow these instructions when preparing your artwork. Failure to do so may result in artwork incorrectly prepared for print.

## Safe zone:

Any text, logos or content placed in this area is entirely safe. You should place important info away from trim line within the safe zone. Objects that are not in the safe zone may be cut off and lead to undesired results. This range indicates **5mm** cutting distance from each side.

## Bleed zone:

The background and non-critical elements of a design should extend to this line. If you wish to have colored backgrounds or images continue to the edge of the product, they must continue past the safe zone to the full bleed margin. If they do not continue to the full bleed margin, you will most likely end up with white strips along the edge of the product due to the cutting tolerance.

Due to the possible cutting tolerance, do not use symmetrical frames. (Your frames will not be placed in the very center)

**Trim line:** The final size of the file and the line to which the printed card will be cut.

## Removing template from the design

After finishing your design and before getting your desired output, remove all template lines. Otherwise, these lines will be printed on your final product.

**Bleed line** ——— **Trim line** - - - - -

